2016 - 2017 Compassion Bloggers Reward Program Official Rules

Compassion International, Inc. 12290 Voyager Parkway Colorado Springs, CO 80921

- 1. The 2016 2017 Compassion Bloggers Reward Program begins July 1, 2016 and ends June 30, 2017. It can be extended, modified or terminated at any time, at the sole discretion of Compassion International.
- 2. Eligibility:
 - a. Only members of the Compassion Bloggers Network are eligible to participate and earn rewards.
 - b. Current employees of Compassion International are not eligible to participate.
 - c. If you are under the age of 18 proof of parental/guardian permission to participate is required.
- 3. How to Participate:
 - a. Join the Compassion Bloggers Network.
 - b. Request a sponsorship tracking code via compassionbloggers.com/rewards.
 - i. Attach your individual assigned tracking code to the end of the sponsorship page URL you use in your blog posts.
 - 1. This is an example sponsorship page URL: http://www.compassion.com/sponsor_a_child/default.htm?referer=XXXXXX
 - 2. Replace the x's in the example URL with your assigned tracking code.
 - ii. If you already have a tracking source code and wish to register it for the Reward Program, send an email to <u>brianne@compassionbloggers.com</u>.
 - iii. Only one source code per rewards program participant will be honored.
 - c. Participate in at least three of the monthly blogging assignments between July 1, 2015 and June 30, 2016.
 - i. Writing assignments will be provided via email approximately once a month.
 - ii. Once the third assignment is completed, any sponsorships that occurred in response to the previous assignments, or any blogs posts written in addition to the monthly assignments, will be credited to your sponsorship total.
 - iii. Only sponsorships that occur via compassion.com and only sponsorships associated with your assigned tracking source code will be credited to your sponsorship total.
 - d. By participating you agree:
 - i. To be bound by these Official Rules
 - ii. That the decisions of Compassion International are final on all matters relating to the Reward Program.
 - iii. You are not participating on behalf of any third party.
 - iv. That in the event that you do not comply with any aspect of these rules, you will forfeit your right to a prize.
 - v. Compassion may use any blog posts you write in response to a Compassion Blogger writing assignment in its social media channels, on its website and in future promotional and marketing materials.
- 4. Rewards:
 - a. For each sponsorship credited to your Reward Program tracking code, your sponsored child's family will receive a family gift.
 - i. Each of the first 10 sponsorships earns your sponsored child's family a \$25 family gift.
 - ii. Each of the sponsorships between 11 and 25 earns your child's family a \$50 family gift.
 - iii. Family gifts cannot be earned for more than 25 sponsorships a year.
 - iv. Sponsorships previously credited to your Reward Program tracking code as part of 2014 2015 or 2015-2016 Reward Programs do not carry forward to the 2016 2017 program.
 - b. Family gifts will be processed beginning July 15, 2017.

- i. Bloggers who earned rewards during the Reward Program will be contacted via email to obtain a sponsor number and begin the reward distribution process.
 - 1. If you sponsor more than one child, you may specify which family(ies) are to receive a gift. You may also specify the amount to be given to each family.
 - 2. The minimum gift amount per family is \$25.
 - 3. All rewards must be claimed before the end of the next rewards program cycle.
- c. Compassion International may substitute rewards as necessary and at its sole discretion.
- 5. Tampering and Delivery Disclaimer.
 - a. Compassion International, in its sole discretion, reserves the right to disqualify any person, who Compassion International determines (in its sole discretion) is or is attempting to:
 - i. tamper with any Compassion International Website and/or any part of the Reward Program;
 - ii. attempting to undermine the legitimate operation of the Reward Program by cheating, deception, or other unfair practices
 - iii. intending to annoy, abuse, threaten or harass any other participants or Compassion International's Agents
 - iv. otherwise violating these Official Rules or the Terms of Use of Compassion International Websites.
 - b. ANY ATTEMPT TO DELIBERATELY DAMAGE A COMPASSION INTERNATIONAL WEBSITE (OR ANY PART THEREOF) OR UNDERMINE THE OPERATION OF THIS PROGRAM MAY BE A VIOLATION OF CRIMINAL AND CIVIL LAWS. SHOULD ANY SUCH ATTEMPT BE MADE, COMPASSION INTERNATIONAL AND ITS LICENSEES (IF ANY) RESERVE THE RIGHT TO SEEK DAMAGES AND ANY OTHER AVAILABLE REMEDIES FROM ANY SUCH PERSON(S) RESPONSIBLE FOR ANY SUCH ATTEMPT TO THE FULLEST EXTENT PERMITTED BY LAW. EACH ENTRANT (OR, IF THE ENTRANT IS NOT OF AGE OF MAJORITY, THE LEGAL GUARDIANS THEREOF) AGREES TO INDEMNIFY AND HOLD HARMLESS COMPASSION INTERNATIONAL AND ITS AGENTS FROM AND AGAINST ANY AND ALL CLAIMS, LOSSES, DAMAGES AND/OR LIABILITIES, INCLUDING REASONABLE ATTORNEYS' FEES AND EXPENSES, THAT MAY BE ASSERTED AGAINST OR INCURRED BY ANY OF THEM AT ANY TIME, IN CONNECTION WITH THIS PROGRAM, AND/OR BY ENTRANT'S BREACHES OF ANY REPRESENTATION, WARRANTY OR COVENANTS ASSOCIATED WITH THIS PROGRAM.
- 6. For all contests Compassion International disclaims all liability for any delays, misdelivery, loss, or failure in the delivery of any item sent by mail, courier, express, electronic transmission, or other delivery method.
 - a. Compassion International is not responsible for mechanical, technical, electronic, communications, telephone, computer, hardware or software errors, malfunctions or failures of any kind, including: failed, incomplete, garbled or delayed transmission of online entries, traffic congestion on the Internet or at any website or lost or unavailable network connections which may limit a person's ability to participate in the Reward Program, and any injury or computer damage related to or resulting from participating in or downloading any information necessary to participate in the Reward Program.
 - b. Compassion International further reserves the right to cancel, terminate or modify the Reward Program if, in the sole discretion of Compassion International, it is impossible or impractical to complete the Program as planned for any reason, including, but not limited to, infection by computer virus, bugs, tampering, unauthorized intervention or technical failures of any sort.
- 7. Conduct and Decisions.

- a. By participating in the Reward Program, participants agree to be bound by the decisions of Compassion International personnel.
- b. Persons who violate any rule, gain unfair advantage in participating in the Reward Program, or obtain rewards using fraudulent means will be disqualified.
- c. Unsportsmanlike, disruptive, annoying, harassing or threatening behavior is prohibited.
- d. Compassion International will interpret these rules and resolve any disputes, conflicting claims, or ambiguities concerning the rules and Compassion International's decisions concerning such disputes shall be final.